

Message Text

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53

ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 EB-07 /020 W
----- 010802

O R 141309Z MAY 75
FM AMEMBASSY MOSCOW
TO USDOC WASHDC IMMEDIATE
INFO SECSTATE WASHDC 141
AMEMBASSY VIENNA

UNCLAS MOSCOW 6609

E.O. 11652 N/A
TAGS: BEXP, UR
SUBJECT: AIR CONDITIONING - USCOMOFF

USDOC FOR BEWT/TPD MATHES
STATE FOR EUR/EX
VIENNA FOR EWTC/VONTILIUS

REF: A. MOSCOW 6201 B. TELCON BLOW/MATHES 5/13

1. EMBASSY UNDERSTANDS THAT ADDITIONAL JUSTIFICATION NEEDED FOR
EXPENDITURE OF FUNDS TO PROVIDE AIR CONDITIONING AS REQUESTED
REF A.

2. WHILE ONLY ONE JEEP (PULP AND PAPER, JUNE 23-27) IS SCHEDULED
DURING JUNE-AUGUST PERIOD, FOLLOWING PRIVATE UTILIZATIONS OF
CUSCOMOFF HAVE ALREADY BEEN ARRANGED:

JUNE 9-13 TEREX DIVISION GENERAL MOTORS

JUNE 16-17 U.S. DEPT OF AGRICULTURE

JUNE 19 HEWLETT-PACKARG

JUNE 30 - JULY 3 CALCOMP

JULY 7-11 GCA INDUSTRIES

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JULY 14-16 J.I. CASE

ALL ABOVE EVENTS EXPECT TO DRAW MINIMUM OF 75 SOVIET OFFICIALS AND SPECIALISTS PER SESSION. PRESENT VENTILATION SYSTEM RULES OUT USE OF SEMINAR/EXHIBIT ROOMS DURING THIS PERIOD.

3. DURING OPENING JEEP IN JULY 74, MANY PEOPLE CAME TO EARLY MORNING SESSION BUT DUE TO ROOM TEMPERATURE DID NOT RETURN FOR REMAINDER OF DAY'S PROGRAM. AMERICAN BUSINESSMEN WHO PARTICIPATED IN THIS INITIAL EVENT WERE SURPRISED THAT USG WOULD BUILD SUCH AN EXCELLENCT FACILITY, BUT FAIL TO PROVIDE COOLING SO NECESSARY IN HOT SUMMER MONTHS (SEE MOSCOW 11437 OF JULY 24, 1974).

4. ON MAY 13 ROOM TEMPERATURE IN SEMINAR/EXHIBIT ROOM REACHED 30 DEGREES C/86 DEGREES F, WHEN ROOM WAS EMPTY. ADD 75-100 GUESTS AND HEAT RISES 12-15 DEGREES WITHIN APPROXIMATELY 10 MINUTES. SOVIET AUDIENCES FINE ATMOSPHERE UNBEARABLE AND REFUSE TO REMAIN.

5. EMBASSY WILL APPRECIATE PROMPT APPROVAL TO PROCEED WITH PROJECT.
STOESSEL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 14 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MOSCOW06609
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750169-0277
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750554/aaaabwhm.tel
Line Count: 81
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 MOSCOW 6201, 75 TELCON BLOW/MATHES 5/13
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 22 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 JUL 2003 by maginmm>; APPROVED <12 FEB 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AIR CONDITIONING - USCOMOFF USDOC FOR BEWT/TPD MATHES
TAGS: BEXP, UR
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006